The thought of every age is reflected in its technique," wrote mathematician Norbert Wiener in his classic shape and influence the way of human life, is a question that has been answered throughout history. The world of AI is no different, with the advent of new technologies and algorithms, the way we interact with and understand the world is constantly evolving.

The concept of artificial intelligence (AI) dates back to the 1940s, with the work of mathematician Norbert Wiener. In his book *Cybernetics*, Wiener introduced the idea of a control and communication cycle that could be applied to both the animal and the machine. This revolution marks the final stage of the life cycle of digital devices that contributes to making the invisible visible: art meets AI.

The impact of AI on society is vast, influencing every aspect of our lives from healthcare to transportation. It entered English as "cybernetics" in 1948 when MIT mathematician Norbert Wiener (1894-1964) published *Cybernetics* or Control and Communication in the Animal and the Machine. Defining the condition of digitality: a post-animal function for the practice of digital life, Wiener's work has had a profound impact on the development of modern technology.

While the Bauhaus of the 1920's continues to fascinate people to this day as a hothouse of functionalism and a young generation of new designers, the impact history of the important Ulm School of Design is often overlooked. Similarly, the role of science fiction in shaping our understanding of the future of technology is often underappreciated.

In his book *Cybernetics*, Wiener explored the idea of using feedback systems to control machines, a concept that would later become the foundation of modern AI. The influence of science fiction on the development of AI cannot be overstated, as authors like J.R.R. Tolkien and H.G. Wells helped to popularize the idea of intelligent machines.

Today, AI is used in a wide variety of applications, from self-driving cars to medical diagnoses. However, the impact of AI on society is not without its challenges. As AI becomes more advanced, questions about its ethical implications and the potential for it to take over certain jobs become more pressing.

But despite these concerns, the potential of AI to transform our lives is enormous. From making our lives easier to creating new possibilities for scientific discovery, AI is a field that is sure to continue to evolve and shape our world for years to come.